



# Girls Night Out

*Benefitting La Casa Inc.*

The fourth annual Girls Night Out is a fun evening for women to pamper themselves and have a great time while raising money and awareness about domestic violence in our community. La Casa has been providing safe housing and counseling for victims for domestic violence for 25 years. There are many ways for your business to be involved with Girls Night Out.

## Participation Categories:

Service Provider Booth: Businesses that will be providing a free service (ex: manicures, massages, make up application, etc...) \$50. *If your booth requires electricity a fee of \$35 will be added to the cost of the booth.*

Retailer Booth: Businesses that will be exclusively selling items and will not be providing a free service must purchase a booth space for \$75. *If your booth requires electricity a fee of \$35 will be added to the cost of the booth.*

Sponsorship: Businesses who want to support Girls Night Out are welcomed and encouraged to be a sponsor of this great event. Separate sponsorship information is available.

Silent Auction Donation: Businesses who do not wish to have a booth at the event or provide sponsorship can contribute an item for the silent auction, minimum value is \$25.00.

Gift Bag: Sponsors/Exhibitors can donate items to be placed in the gift bags that will be given to everyone who attends the event. Common items are coupons, special offers, samples, promotional items, etc...

Location: Girls Night Out will take place at the Las Cruces Convention Center, located at 680 East University Ave. in Las Cruces, New Mexico.

Deadlines and Refunds: The deadline to reserve a booth is **Friday, May 11th**. The deadline for sponsorship and silent auction donations is also Friday, May 11<sup>th</sup>. The deadline to submit an item for the bags is Friday, June 1st.

Set Up: Participants can set up for the event on Friday, June 8th from 11:00 am – 5:00pm.

Other: Exhibitor placement is based on the amount of space needed and the equipment to be brought in. Each Space will be listed in the program and will have one 6' banquet table and two chairs. Please let us know if you will need more tables or chairs in the "Special Requests" section on the following page.



# *Girls Night Out*

## **Sponsorships: Benefitting La Casa Inc.**

### **Bag Sponsor, \$1500**

Leave a lasting impression on all Girls Night Out participants! Place Your Logo on 500 re-usable shopping bags that will be handed to guests at the door, full of goodies!

### **Complete Make-Over \$1,000**

Prominent Logo listing on all print materials –flyers, print ads, program, website

Mention in radio promotions

Signage in lobby

6 free tickets

### **Facial \$500**

Listing on all print materials – flyers, print ads, program and website.

Sign in lobby

4 free tickets

### **Mini-Makeover - \$250**

Listing on program, website

2 free tickets

To become involved with Girls Night Out in additional ways please contact Kathryn or Amanda at  
Helping Hands Event Planning, LLC | PO Box 15150 | Las Cruces, NM 88004  
(575) 522-1232 phone or (575) 526-1218 fax  
[www.lcgirlsnightout.com](http://www.lcgirlsnightout.com)



# Girls Night Out

Deadline: May 11th, 2011

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Participants: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Participation Category (you may participate in as many ways as you like):

Service Booth ( ) \_\_\_\_\_ (please list service)

Retailer Booth ( ) \_\_\_\_\_ (please list product)

Sponsorship ( ) \_\_\_\_\_ (please list level)

\_\_ I would like to contribute an item for the bags and my item is \_\_\_\_\_

\_\_ I would like to contribute and item for the silent auction and my item is \_\_\_\_\_ and is valued at \$ \_\_\_\_\_

Special Requests: \_\_\_\_\_

Signature: \_\_\_\_\_

Booth Fee \_\_\_\_\_ + Electricity \_\_\_\_\_ = Total \_\_\_\_\_

Make checks payable to La Casa.

Please send/the completed application to :

Girls Night Out

P.O. Box 15150

Las Cruces, NM 88004

575-522-1232 phone

575-526-1218 fax

or email Kathryn@HelpingHandsEvents.com

[www.lcgirlsnightout.com](http://www.lcgirlsnightout.com)

Pay by credit card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Name _____	
Card # _____	CID # _____
Exp. date _____	Signature _____